

KSUM-KFMC EEO PUBLIC EMPLOYMENT REPORT 2009

In 2009, Woodward Broadcasting, KSUM-KFMC radio, had one full-time job opening. Jill Jose was hired for the sales/marketing representative job and began full-time employment on March 26, 2009.

Jill had been employed in a part-time capacity with KSUM-KFMC prior to that date, and previously was employed full-time by KSUM-KFMC radio for several years in the late 1990's, therefore a job search was not required.

There were two part-time announcer positions hired in 2009. In December 2009, Kim Kriess and Joseph Kreiss were hired for part-time announcer positions. They approached the station without solicitation from any recruitment source. There were no specific openings at the time, but the merit of the candidates made it prudent to hire them.

On May 6, 2009, Dan Brookens represented KSUM-KFMC at the Area Career Exploration event held at Fairmont High School. This job fair hosted more than 400 sophomore students from five area high schools. At the event, Dan answered questions about employment opportunities in broadcasting and at KSUM-KFMC specifically. Interested parties were encouraged to fill out a job application and set up a possible interview. Three applications were filled out, no follow up interviews were scheduled.

Qualified applicants are invited to apply for employment at our ongoing KSUM/KFMC Website. <http://www.kfmc.com>

KFMC/KSUM radio contacts the MINNESOTA BROADCASTER'S ASSOCIATION and features openings in the MBA newsletter and on their website.

Other outlets we regularly advise and contact with news of openings:

IOWA LAKES COMMUNITY COLLEGE
Estherville, IA
Contact: Bob Pritchard (712) 362-2604

BROWN INSTITUTE OF BROADCASTING
Mendota Heights, MN
Contact: Karol Baumeister (651) 905-3499

FAIRMONT SENTINEL
Area daily newspaper via classified ads
(507) 235-3303

BROADCAST WEBSITES:

www.allaccess.com; www.radio-online.com; and various other state broadcasters association websites.